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## **Seattle Advertising Agencies Earn National ADDY Awards Recognition**

The American Advertising Federation (AAF) announced the recipients of the coveted ADDY Awards on Saturday, June 12 at the Hilton Bonnet Creek Hotel in Orlando, FLA. More than 80 professional Gold ADDY Awards were presented, along with over 150 Silver ADDY Awards in the world's largest advertising awards competition.

Among this year's Gold ADDY winners were two recipients from the Seattle market, whose ADDY Awards journey began with their entry in the ADDY Seattle Awards competition. Before being recognized nationally, the rigorous ADDY Awards process requires entries to be recognized by professional judging panels at both the Local and District competitions, before being judged again by yet a third panel of judges in the national competition.

- In the category of Logo Design, a Gold ADDY Award was presented to Hornall Anderson for their Hog Fish Mouse logo.
- In the category of National TV Campaign, a Gold ADDY Award was presented to TM Advertising for their "Well Beyond Medicine" campaign for Group Health Cooperative.

Additionally, three Seattle entries were recognized as national Silver ADDY Award winners:

- In the category of National TV Commercial, Consumer Products, a Silver ADDY Award was presented to Publicis In The West for their "Mystery Dialer" spot for T-Mobile.
- In the category of National TV Commercial, Consumer Services, a Silver ADDY Award was presented to TM Advertising for their spot "Online Medical Records" for Group Health Cooperative.
- In the category Micro or Mini Sites, a Silver ADDY Award was presented to Cole & Weber United for "Best Of Us Challenge" for the International Olympic Committee.

The complete roster of national ADDY Award winners is available online [here](#).

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