

| Award | Title | Entrant | Advertiser |
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| Sales Promotion > 02 - Packaging > 02A - Single Unit | | | |
| Gold ADDY Award | St-Germain | POSSIBLE | Bacardi North America Corporation |
| Silver ADDY Award | The Pundit | Doubleknot Creative | Chateau Ste Michelle Wine Estates |
| Sales Promotion > 02 - Packaging > 02B - Packaging Campaign | | | |
| Silver ADDY Award | Tieton Ciders | Doubleknot Creative | Tieton Cider Works |
| Public Service (Sales & Marketing) > 12 - Public Service Collateral > 12A - Brand Elements | | | |
| Silver ADDY Award | Make-A-Wish Gala Invitation 2015 | Moore & Moore | Make-A-Wish Alaska and Washington |
| Advertising Industry Self-Promotion (Sales & Marketing) > Collateral > 14 - Brand Elements | | | |
| Gold ADDY Award | WONGFANNY New Hire Kit | WONGDOODY | WONGDOODY |
| Silver ADDY Award | Williams Helde Active Explorer Book | Williams Helde | Williams Helde |
| Ambient Media > 24 - Guerrilla Marketing > 24A - Single Occurrence | | | |
| Silver ADDY Award | World's Largest Cast Signing | Wexley School for Girls | Virginia Mason Medical Center |
| Ambient Media > 24 - Guerrilla Marketing > 24B - Guerrilla Marketing Campaign | | | |
| Gold ADDY Award | St-Germain: Biketender | POSSIBLE | Bacardi North America Corporation |
| Silver ADDY Award | Darigold Mousetrap | Wexley School for Girls | Darigold |

Ambient Media > 25 - Installations > 25A - Single Installation

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| Silver ADDY Award | Candy Cane Lane | Day 1 Studios | Amazon |
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Ambient Media > 26 - Events > 26A - Single Event

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| Gold ADDY Award | St-Germain Peep Show | POSSIBLE | Bacardi North America Corporation |
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Ambient Media > 26 - Events > 26B - Events-Multiple

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| Gold ADDY Award | St-Germain: Biketender | POSSIBLE | Bacardi North America Corporation |
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Out-of-Home > 28 - Outdoor Board > 28A - Flat – Single Unit

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| Silver ADDY Award | Cancer Rainboard | Wexley School for Girls | Virginia Mason Medical Center |
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| Silver ADDY Award | Cancer Graffiti | Wexley School for Girls | Virginia Mason Medical Center |
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Out-of-Home > 29 - Mass Transit/Airlines > 29B - Exterior – Single

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| Silver ADDY Award | Mariners Bus Back | Copacino+Fujikado | Seattle Mariners |
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Out-of-Home > 31 - Out-Of-Home Campaign

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| Gold ADDY Award | Darigold Fleet | Wexley School for Girls | Darigold |
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Websites > 37 - Websites > 37A - Consumer

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| Silver ADDY Award | Ketchikan Story Project | Karass Creative | Karass Creative |
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Websites > 37 - Websites > 37C - Microsites

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| Gold ADDY | Blue Nile - Stealth Mode | Creature | Blue Nile |
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| Award | | | |
| Silver ADDY Award | A Toast To | Cole & Weber | Chateau Ste. Michelle |
| Silver ADDY Award | Your Xbox Year in Review | Wunderman Seattle | Microsoft |
| Silver ADDY Award | Inside Building 87 | Tether | Microsoft |
| Social Media > 38 - Social Media > 38A - Single Platform | | | |
| Silver ADDY Award | Collective Project | POSSIBLE | Microsoft |
| Silver ADDY Award | Skype: March Macots | POSSIBLE | Microsoft |
| Social Media > 38 - Social Media > 38B - Multiple Platforms | | | |
| Gold ADDY Award | St-Germain: Peep Show | POSSIBLE | Bacardi North America Corporation |
| Gold ADDY Award | St-Germain: Biketender | POSSIBLE | Bacardi North America Corporation |
| Silver ADDY Award | Jump! On Demand Facebook Social | Publicis Seattle | T-Mobile |
| Silver ADDY Award | Bruce Lee - Break The Hate Campaign | Copacino+Fujikado | Wing Luke Museum |
| Apps > 39 - Apps > 39C - Games | | | |
| Silver ADDY Award | BattleKasters | Artifact Technologies | Artifact Technologies |
| Advertising & Promotion > 42 - Email | | | |
| Gold ADDY Award | Rise of the Tomb Raider Pre-Order Awareness | Wunderman Seattle | Microsoft |
| Gold ADDY Award | Halo 5 Guardians Puzzle Campaign | Wunderman Seattle | Microsoft |

Branded Content & Entertainment > 45 - Branded Content & Entertainment for Online/Interactive

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| Gold ADDY Award | Halo 5 Guardians Puzzle Campaign | Wunderman Seattle | Microsoft |
| Gold ADDY Award | St-Germain: Peep Show | POSSIBLE | Bacardi North America Corporation |
| Gold ADDY Award | St-Germain: Biketender | POSSIBLE | Bacardi North America Corporation |

Television Advertising > 52 - Television Advertising – Regional/National > 52A - Single Spot – Up to 2:00

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| Gold ADDY Award | One Upped | Publicis Seattle | T-Mobile |
| Silver ADDY Award | Bat Control | Copacino+Fujikado | Seattle Mariners |

Television Advertising > 52 - Television Advertising – Regional/National > 52B - Television-National Campaign

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| Silver ADDY Award | Super Bowl 2015 | Publicis Seattle | T-Mobile |
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Film, Video, & Sound > 55 - Internet Commercial > 55A - Single Spot – Any Length

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| Silver ADDY Award | Pledge :60 | Publicis Seattle | American Girl |
| Silver ADDY Award | Collective Project | POSSIBLE | Microsoft |
| Silver ADDY Award | Binge On Life Story | Publicis Seattle | T-Mobile |
| Silver ADDY Award | Why Buy Just One Tablet | Day 1 Studios | Amazon |

Film, Video, & Sound > 55 - Internet Commercial > 55B - Online Film, Video & Sound Campaign

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| Silver ADDY Award | Binge On Social | Publicis Seattle | T-Mobile |
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| Silver ADDY Award | Jump! On Demand Social | Publicis Seattle | T-Mobile |
| Silver ADDY Award | Collective Project | POSSIBLE | Microsoft |
| Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58A - Single entry :60 seconds or less | | | |
| Silver ADDY Award | Jump! On Demand Branded Entertainment Branded Content | Publicis Seattle | T-Mobile |
| Silver ADDY Award | Jump! On Demand Branded Subtitles | Publicis Seattle | T-Mobile |
| Branded Content & Entertainment > 58 - Branded Content & Entertainment For Online Film, Video & Sound > 58B - Single entry – more than :60 seconds | | | |
| Silver ADDY Award | Regarding Girls | Publicis Seattle | American Girl |
| Branded Content & Entertainment > 60 - Branded Content & Entertainment – Non-Broadcast | | | |
| Gold ADDY Award | St-Germain: Peep Show | POSSIBLE | Bacardi North America Corporation |
| Gold ADDY Award | St-Germain: Biketender | POSSIBLE | Bacardi North America Corporation |
| Silver ADDY Award | Collective Project | POSSIBLE | Microsoft |
| Public Service (Film, Video, & Sound) > 68 - Public Service Non-Broadcast Audio/Visual | | | |
| Silver ADDY Award | Alexis' Wish | World Famous | Make-A-Wish Alaska and Washington |
| Advertising Industry Self-Promotion (Film, Video, & Sound) > 69 - Advertising Industry Self-Promotion Film, Video & Sound | | | |
| Gold ADDY Award | Tour of Doody | WONGDOODY | WONGDOODY |

Integrated Campaigns > 70 - Integrated Advertising Campaigns > 70C - Consumer Campaign-Local

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| Silver ADDY Award | Darigold White Cheddar - Integrated Campaign | Wexley School for Girls | Darigold |
| Silver ADDY Award | Seattle Opera | Creature | Seattle Opera |

Integrated Campaigns > 70 - Integrated Advertising Campaigns > 70D - Consumer Campaign-National

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| Gold ADDY Award | St-Germain | POSSIBLE | Bacardi North America Corporation |
| Gold ADDY Award | Halo 5 Guardians Puzzle Campaign | Wunderman Seattle | Microsoft |
| Gold ADDY Award | Collective Project | POSSIBLE | Microsoft |
| Silver ADDY Award | Jump! On Demand Integrated | Publicis Seattle | T-Mobile |
| Silver ADDY Award | Your Xbox Year in Review | Wunderman Seattle | Microsoft |
| Silver ADDY Award | Super Bowl 2015 Cross Platform | Publicis Seattle | T-Mobile |

Integrated Campaigns > 72 - Integrated Branded Content Campaign

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| Best of Show ADDY Award | St-Germain | POSSIBLE | Bacardi North America Corporation |
| Silver ADDY Award | Showhole | Day 1 Studios | Amazon |
| Silver ADDY Award | Visit Seattle Campaign | Publicis Seattle | Visit Seattle |
| Silver ADDY Award | Collective Project | POSSIBLE | Microsoft |

Online/Interactive Campaign > 73 - Online/Interactive Campaign

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| Gold ADDY | Collective Project | POSSIBLE | Microsoft |
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Award

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| Silver ADDY Award | The World's First E.C.O. | Cole & Weber | Columbia Crest |
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| Silver ADDY Award | Jump! On Demand Interactive | Publicis Seattle | T-Mobile |
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Visual > 79 - Illustration > 79A - Illustration - Single

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| Silver ADDY Award | The Pundit | Doubleknot Creative | Chateau Ste Michelle Wine Estates |
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Visual > 80 - Still Photography > 80B - Color, Single

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| Silver ADDY Award | St-Germain: Peep Show | POSSIBLE | Bacardi North America Corporation |
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Film & Video > 82 - Cinematography

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| Silver ADDY Award | Visit Seattle Seaplane | Publicis Seattle | Visit Seattle |
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Film & Video > 83 - Animation or Special Effects

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| Silver ADDY Award | "Cinerama: A Seattle Legend Comes to Life" | Belief Agency | Cinerama |
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| Silver ADDY Award | Alexis' Wish | World Famous | Make-A-Wish Alaska and Washington |
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Film & Video > 84 - Video Editing

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| Silver ADDY Award | Toth Construction: "2015 Holiday Film" | Belief Agency | Toth Construction |
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Sound > 85 - Music > 85B - Music With Lyrics

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| Silver ADDY Award | More to Prime: The Musical | PICO Music+Sound | Amazon Prime |
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| Silver ADDY Award | Prime Musical | Day 1 Studios | Amazon |
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Award

Sound > 87 - Sound Design

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| Silver ADDY Award | Toth Construction: "2015 Holiday Film" | Belief Agency | Toth Construction |
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| Silver ADDY Award | Elevator Film | Belief Agency | Elevator |
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Digital Creative Technology > 88 - Interface & Navigation

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| Gold ADDY Award | Inside Building 87 | Tether | Microsoft |
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Digital Creative Technology > 90 - GPS & Location Technology

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| Gold ADDY Award | St-Germain: Biketender | POSSIBLE | Bacardi North America Corporation |
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| Silver ADDY Award | BattleKasters | Artifact Technologies | Artifact Technologies |
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Digital Creative Technology > 91 - Augmented Reality

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| Silver ADDY Award | THE MARK App | Tether | Daniels Real Estate |
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Digital Creative Technology > 92 - Mobile Interaction

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| Silver ADDY Award | BattleKasters | Artifact Technologies | Artifact Technologies |
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Digital Creative Technology > 94 - Data Driven Media

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| Gold ADDY Award | Your Xbox Year in Review | Wunderman Seattle | Microsoft |
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Digital Creative Technology > 95 - Innovative Use of Interactive / Technology

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| Gold ADDY Award | Rise of the Tomb Raider Pre-Order Awareness | Wunderman Seattle | Microsoft |
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| Gold ADDY Award | Halo 5 Guardians Puzzle Campaign | Wunderman Seattle | Microsoft |
| Gold ADDY Award | St-Germain: Peep Show | POSSIBLE | Bacardi North America Corporation |
| Gold ADDY Award | St-Germain: Biketender | POSSIBLE | Bacardi North America Corporation |
| Silver ADDY Award | BattleKasters | Artifact Technologies | Artifact Technologies |