

# Ad Club Seattle Membership Benefits

## Programs (Members get discounts on all Ad Club Seattle programs and events)

- *Our popular monthly luncheon programs feature business and inspirational speakers, arts and cultural events, creative forums and more*
- *The professional development provides educational opportunities for busy professionals*

## Networking Opportunities

- *Get to know your contacts in person*
- *Exchange ideas*
- *Meet advertising and media industry leaders*
- *Get exposure for you and your genius work*
- *Discover job opportunities*
- *Meet potential clients*

## Awards (Members get discounts on all student and professional ADDY Awards entries)

*Ad Club Seattle presents the annual ADDY Seattle awards competition. The ADDY Awards represent the true spirit of creative excellence by recognizing all forms of advertising from media of all types. The ADDY Seattle competition provides advertising students and professionals from the Puget Sound region with an opportunity to showcase their work on a national stage. Ad Club Seattle members receive significant discounts on entry fees.*

## Publications

### Free Stuff:

- *AAF Job Bank*
- *AAF Member Directory*
- *AAF SmartBrief*
- *Ad Club Seattle Newsletter*
- *Media Inc. magazine*
- *Marketing*

### Discounted Stuff:

- *Adweek*
- *Advertising Age*
- *Brandweek*
- *BusinessWire*
- *Mediaweek*
- *NY Times*

## Additional Perks

### Discounts

- *AdCases.com*
- *Ad:Tech*
- *AAF Visa Card*
- *FedEx Office*
- *Hertz*
- *Magnet Mail email/fax services*
- *Mutual of Omaha*
- *ProInsure*
- *Premiere Global Services*

### Intangibles

- *AAF Membership*
- *Advocacy*
- *Experience*
- *Education*
- *Professional Development*
- *Government Relations*
- *Recognition*

